Bondy's Nissan prides itself for being a dealership built on welcoming principles. Bondy's is home to great vehicles, phenomenal prices and painless car buying and ownership processes. At Bondy's Nissan they use their southern charm to win over their communities and neighbors in order to keep them motoring with long term satisfaction.

DEALERSHIP: Bondy's Nissan

LOCATION: Dothan, Alabama

PROBLEM: Providing good information to on-lot shoppers and communicating price changes to sales staff.

SOLUTION: goIDit QR Code Solution

BENEFIT: Improved buying experience and better informed staff.

PROBLEM: While trying to practice social distancing they needed to find a creative way to service their on-lot shoppers. They also needed a way to ensure that their sales staff always had access to the most current prices without having to constantly update price stickers.

SOLUTION: Bondy's implemented the goIDit QR Code solution. This solution connects every vehicle directly to its details page on their website. Customers can access those pages simply by pointing the camera on their phone at the QR Code that is place on a vehicle.

BENEFIT: On-lot shoppers have instant access to the most current information and pricing on any vehicle on the lot 24/7. The sales staff always has access to the most current pricing and vehicle details, which is particularly important on used vehicles.

BOTTOM LINE: "goIDit provides 24/7 access to the information our customers need to streamline the buying process," said Bruce Kilgore, Executive Manager of Bondy's Nissan.

goIDit makes buying a vehicle easier and safer in a socially distanced environment.